

This will be our Best Convention EVER!

Orlando, Florida
February 15 – 17, 2007

Get Your Business Rockin'!

Don't miss the opportunity to:

- Meet the people that you already do business with
- Learn from Leaders in the Industry
- Meet new contacts
- Build buying & selling relationships
- Put some deals together
- Have fun while doing business

"The Partslink Convention was a great opportunity to SEE OLD FRIENDS and MEET NEW PEOPLE. Scott, thanks for all the effort you put into this convention to make it enjoyable for everyone.

Great job!"

Larry Schmidt,
Larry Schmidt Truck Parts
Perryville, MO, 1-573-547-8307

Accommodation

The Hard Rock Hotel® at Universal Orlando® Resort *Fun Family Vacation Destination*

- Named to Conde Nast's Gold List "World's Best Places To Stay" 2005
- AAA - Four Diamond Award Hotel
- A short walk to Universal CityWalk®
- Adjacent to Universal Studios®
- Close to Universal Islands of Adventure®
- Live like a rock star at Hotel California, modeled after the hotel on the cover of The Eagles' "Hotel California" album.



UNIVERSAL ISLANDS OF ADVENTURE RESORT

For more information www.HardRock.com

Partslink Convention rate is an amazing US\$239/night for 4 Diamond accommodations! (Rate valid Feb. 13 – 18)

CALL 1-800-498-7601 TO RESERVE YOUR SPOT!!

We'll take care of all the details...

Convention Registration and Hotel Room Deadline is January 15, 2007

**Register
online or
call us!**



Since 1994
Partslink
The Affordable Advertiser

P.O. Box 57251, Eastgate RPO
Sherwood Park, AB
Canada T8A 5L7



at the Hard Rock
Universal Studios
in Orlando, FL



Get Your Business Rockin'!

Attend the all-new, industry best partslink convention!!

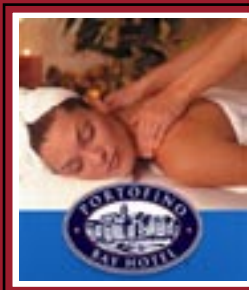
[February 15 – 17, 2007]

"The reason I attended the Partslink Convention is to MEET NEW PEOPLE in the industry and NETWORK with other companies. This was my first Partslink Convention and it has been the best trade association meeting I have attended."
Larry Adelman, Adelman's Truck Parts,
Canton, OH, 1.800.643.2001

"Thank you again for the chance to think outside the box; To find the things that need to be addressed, changed and emphasized in our current structure."

Bobby Schlabach, Trucks & Parts,
New Paris, OH, 1-937-437-0377

"This convention was great. Well organized, great location and always a pleasure seeing everyone. Thank you for making me and other companions feel welcome."



Laura Gray,
Hino Truck Centre
Fraser Valley,
Surrey, BC

"Good Convention... Good Time...
Good for Business."

Mike Adiletto, Deerfield Trucks, Inc.
Millville, NJ, 1-856-455-9102

Come with Questions - Leave with Answers!:

Experience meetings like no other! The details are a surprise but rest assured you will walk away with valuable information and tools to help you "Connect with the Best in the Business".

NOTE: Please bring your marketing material.

Meetings are customized to your needs so you get the maximum benefit. Email your top 3 marketing Challenges and together we will explore practical solutions.

- Creating Follow Up Systems
- Identify Software Programs
- Compiling Customer Feedback
- Dealing with Customer Complaints
- What Ads create Action?
- What makes Websites work?
- Resource promotional items that produce Business
- Developing Signs that Sell
- Phone Systems that make the Connection!
- Improving Your Image

We will also be doing interactive Virtual Yard Tours this year.

Companion Outing:

Enjoy a luxurious pamper gift pack courtesy of Partslink. Then on Friday, February 16, be treated like royalty with a lavish spa package at the beautiful Portofino Bay Hotel across the street from the Hard Rock Hotel.

The Mandara Spa® is a sanctuary where you can relax and discover the elixir of youth, not as a goal, but as a moment of blissful reverie.

Mandara Spa® at Portofino Bay Hotel is part of a resort triad of Loews Hotels at Universal Orlando Resort. Indulge in themed treatments customized specifically for the Partslink convention.

Let us send you to a place where calm and serenity exist every moment. Mandara Spa offers guests customized and personalized treatments to fit their needs. Spa packages are available or guests may opt to utilize the spa on an a-la-carte basis. The experience will be one of pampering, total relaxation, and calm.



Black Tie Rockin' Business Awards:

On Saturday, February 17, Partslink will hold its 1st formal wrap up dinner. For the 2007 Partslink Convention, we will be presenting individuals with awards for achievement in our industry.

Our high paid accountants will tally ballots for awards to be presented. Awards will be for: "The Guy you Like to do Business with Most", "Best Marketing Material", and "The Most Patience by a Significant Other".

Registration Fee:

All Early Bird registrations (before November 30th) receive FABULOUS prizes and listings in promotional material.

Registration deadline: January 15, 2007

Partslink Members US\$529 / CDN\$608 per person

Companions US\$459 / CDN\$528 per person

Non Partslink Members US\$629 / CDN\$723 per person

Companions US\$559 / CDN\$643 per person

Our room block is limited, in 2005 we ran out of rooms. Register Today!!!

"...If I had any idea how much I would learn from everyone, I would have come sooner. It was a great time and wonderful people Partslink did a tremendous job putting it on."

Mike Depoister, Tripower Inc.,
Effingham, IL, 1-217-347-2727

The 11th Partslink Convention

The heavy duty truck parts industry is important to us. The purpose of the Partslink Convention is to have an informal get together with heavy duty truck part dealers to learn from each other, increase communication & business for your company.

Itinerary, Feb 15-17:

Partslink function locations will be posted on Hotel Reader Boards

Thursday, February 15

6:00pm - 8:00pm Registration, Cocktails & Light Dinner
(Cocktails Sponsored by: Larry Schmidt Truck Parts)
(Dinner Sponsored by: Norco Industries)

Friday, February 16

8:30am - 9:00am Breakfast
9:00am - 12:00pm Virtual Yard Tours. Meet, greet and do some business.
12:00pm - 12:30pm Box lunch at the cabana (Lunch Sponsored by: Adelman's Truck Parts)
1:30pm - 4:30pm Get Your Business Rockin' - Part 1
6:00pm - 10:00pm Theme Party in Universal's City Walk
(Dinner Sponsored by: Dartco Transmission)
(Cocktails Sponsored by: Midwest Truck & Auto)

Friday, February 16 - Companion Outing

Morning Be pampered at the Portofino Bay Hotel's Mandara Spa.
12:00pm Lunch

Saturday, February 17

8:30am - 9:00am Breakfast
9:00am - 12:00pm Get Your Business Rockin' - Part 2
12:00pm Lunch is on your own.
6:00pm - 7:00pm Cocktails & Dinner
(Cocktails Sponsored by: Big 3/RB Smith)
7:00pm - 10:00pm Dinner / Black Tie Rockin' Business Awards (Semi-Formal/Formal)
(Dinner Sponsored by: Truck Parts Co.)

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We'll take care of all the details...

Convention Registration and Hotel Room Deadline is January 15, 2007

Call 1-800-498-7601. Fax 1-800-895-4654.

*No cancellations accepted or refunds issued after February 1, 2007.

All cancellations must be faxed. Partslink reserves the right to refuse admission.

**Now easier to
REGISTER!**

Bring your marketing material, yard pictures & product sheets.

Get Your Business Rockin'!!